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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
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10/774,630

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EXAMINER

HILLERY, NATHAN

ART UNIT

PAPER NUMBER

2176

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**Please find below and/or attached an Office communication concerning this application or proceeding.**

The time period for reply, if any, is set in the attached communication.

## Office Action Summary

Application No.

10/774,630

Applicant(s)

MIZUTANI ET AL.

Examiner

Nathan Hillery

Art Unit

2176

-- The MAILING DATE of this communication appears on the cover sheet with the correspondence address --

### Period for Reply

A SHORTENED STATUTORY PERIOD FOR REPLY IS SET TO EXPIRE 3 MONTH(S) OR THIRTY (30) DAYS, WHICHEVER IS LONGER, FROM THE MAILING DATE OF THIS COMMUNICATION.

- Extensions of time may be available under the provisions of 37 CFR 1.136(a). In no event, however, may a reply be timely filed after SIX (6) MONTHS from the mailing date of this communication.
- If NO period for reply is specified above, the maximum statutory period will apply and will expire SIX (6) MONTHS from the mailing date of this communication.
- Failure to reply within the set or extended period for reply will, by statute, cause the application to become ABANDONED (35 U.S.C. § 133). Any reply received by the Office later than three months after the mailing date of this communication, even if timely filed, may reduce any earned patent term adjustment. See 37 CFR 1.704(b).

### Status

- 1) ☒ Responsive to communication(s) filed on 20 March 2007.
- 2a) ☐ This action is FINAL. 2b) ☒ This action is non-final.
- 3) ☐ Since this application is in condition for allowance except for formal matters, prosecution as to the merits is closed in accordance with the practice under *Ex parte Quayle*, 1935 C.D. 11, 453 O.G. 213.

### Disposition of Claims

- 4) ☒ Claim(s) 1-17 is/are pending in the application.
- 4a) Of the above claim(s) 17 is/are withdrawn from consideration.
- 5) ☐ Claim(s) \_\_\_\_\_ is/are allowed.
- 6) ☒ Claim(s) 1-4 and 8-16 is/are rejected.
- 7) ☒ Claim(s) 5-7 is/are objected to.
- 8) ☐ Claim(s) \_\_\_\_\_ are subject to restriction and/or election requirement.

### Application Papers

- 9) ☐ The specification is objected to by the Examiner.
- 10) ☒ The drawing(s) filed on 10 February 2004 is/are: a) ☒ accepted or b) ☐ objected to by the Examiner.  
Applicant may not request that any objection to the drawing(s) be held in abeyance. See 37 CFR 1.85(a).  
Replacement drawing sheet(s) including the correction is required if the drawing(s) is objected to. See 37 CFR 1.121(d).
- 11) ☐ The oath or declaration is objected to by the Examiner. Note the attached Office Action or form PTO-152.

### Priority under 35 U.S.C. § 119

- 12) ☒ Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f).
- a) ☒ All b) ☐ Some \* c) ☐ None of:
- 1) ☒ Certified copies of the priority documents have been received.
  - 2) ☐ Certified copies of the priority documents have been received in Application No. \_\_\_\_\_.
  - 3) ☐ Copies of the certified copies of the priority documents have been received in this National Stage application from the International Bureau (PCT Rule 17.2(a)).

\* See the attached detailed Office action for a list of the certified copies not received.

### Attachment(s)

- 1) ☒ Notice of References Cited (PTO-892)
- 2) ☐ Notice of Draftsperson's Patent Drawing Review (PTO-948)
- 3) ☒ Information Disclosure Statement(s) (PTO/SB/08)  
Paper No(s)/Mail Date 10/21/04, 2/10/04.
- 4) ☐ Interview Summary (PTO-413)  
Paper No(s)/Mail Date. \_\_\_\_\_.
- 5) ☐ Notice of Informal Patent Application
- 6) ☐ Other: \_\_\_\_\_.

**DETAILED ACTION**

1. This action is responsive to communications: Election filed on 3/20/07.
2. Claims 1 – 17 are pending in the case. Claims 1, 8, 12 and 16 are independent.

***Priority***

3. Applicant is advised of possible benefits under 35 U.S.C. 119(a)-(d), wherein an application for patent filed in the United States may be entitled to the benefit of the filing date of a prior application filed in a foreign country.
4. Receipt is acknowledged of papers submitted under 35 U.S.C. 119(a)-(d), which papers have been placed of record in the file.

***Claim Rejections - 35 USC § 101***

5. 35 U.S.C. 101 reads as follows:

Whoever invents or discovers any new and useful process, machine, manufacture, or composition of matter, or any new and useful improvement thereof, may obtain a patent therefor, subject to the conditions and requirements of this title.

6. Claim 16 is rejected under 35 U.S.C. 101 because the claimed invention is directed to non-statutory subject matter. Claim 16 is considered software per se. Computer programs may be explicitly claimed as, for example, a series of code or instructions for performing functions or may be implicitly claimed as, for example, a system, a module or an apparatus, the former being the case here.

***Claim Rejections - 35 USC § 102***

7. The following is a quotation of the appropriate paragraphs of 35 U.S.C. 102 that form the basis for the rejections under this section made in this Office action:

A person shall be entitled to a patent unless –

(b) the invention was patented or described in a printed publication in this or a foreign country or in public use or on sale in this country, more than one year prior to the date of application for patent in the United States.

8. Claims 1 – 4 and 8 – 16 are rejected under 35 U.S.C. 102(b) as being clearly anticipated by Nielsen (Designing Web Usability).

9. **Regarding independent claim 1**, Nielsen teaches that spoken words are sometimes harder to understand, especially if the speaker is sloppy, has a dialect, speaks over a distracting soundtrack, or simply speaks too quickly. The classic solution to these problems is to use subtitles (p 1, fourth full paragraph), which meet the limitation of **a text display time calculation processing unit for calculating a display time period of text media to be included in said output multimedia contents, on the basis of conversion instruction information;**

Nielsen teaches that traditional subtitles look good on a full-sized videotape. Unfortunately, the subtitles are virtually unreadable when the video is reduced to the size usually transmitted over the Internet (left image). Much better readability is gained from placing the subtitles in a letterbox and sizing them for computer viewing (right image) (p 2, second full paragraph), which meet the limitation of **a spatiotemporal layout information setting processing unit for setting spatiotemporal layout information on said output multimedia contents on the basis of said conversion instruction information; and**

Nielsen teaches that to preserve the feeling of user control, even when presenting multimedia, try segmenting longer presentations into short chapters that can be chosen from a menu. When converting a television news program to the Web, for example, break the program into one segment for each news story (p 2, third full paragraph), which meet the limitation of **a contents conversion processing unit for converting said input multimedia contents into said output multimedia contents on the basis of said spatiotemporal layout information,**

Nielsen teaches that we can save download time by transmitting the subtitles as ASCII (or Unicode) and have them rendered in the letterbox on the client machine: a perfect job for an applet. It should also be possible to have the user select the language for the subtitles through a preference setting or a pop-up menu (p 2, last paragraph), which meet the limitation of **said spatiotemporal layout information setting processing unit setting a display time period of said text media included in said spatiotemporal layout information, on the basis of said display time period of said text media calculated in said text display time calculation processing unit, and setting a playing time period of said media other than said text media included in said spatiotemporal layout information, on the basis of said display time period of said text media set as said spatiotemporal layout information.**

10. **Regarding dependent claim 2,** Nielsen teaches that traditional subtitles look good on a full-sized videotape. Unfortunately, the subtitles are virtually unreadable when the video is reduced to the size usually transmitted over the Internet (left image).

Art Unit: 2176

Much better readability is gained from placing the subtitles in a letterbox and sizing them for computer viewing (right image). Doing so does not increase the file size proportionally because the black area compresses very nicely (p 2, second full paragraph), which meet the limitation of **said text display time calculation processing unit calculates said display time period of said text media to be included in said output multimedia contents, on the basis of text information obtained from said input multimedia contents and text display from information inputted as said conversion instruction information.**

11. **Regarding dependent claim 3**, Nielsen teaches that to preserve the feeling of user control, even when presenting multimedia, try segmenting longer presentations into short chapters that can be chosen from a menu. When converting a television news program to the Web, for example, break the program into one segment for each news story. Then, prepare a standard web page that lists the stories with a short summary and a single thumbnail photo from the most visual ones. Allow users to link to individual stories from this page (p 2, third full paragraph), which meet the limitation of **said spatiotemporal layout information setting processing unit sets a playing time period of said media other than said text media included in said spatiotemporal layout information to coincide with said display time period of said text media set as said spatiotemporal layout information.**

Art Unit: 2176

12. **Regarding claims 8 – 10, 12 – 14 and 16**, the claims incorporate substantially similar subject matter as claims 1 – 3 and are rejected along the same rationale.

***Claim Rejections - 35 USC § 103***

13. The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:

(a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negated by the manner in which the invention was made.

14. Claims 4, 11 and 15 are rejected under 35 U.S.C. 103(a) as being unpatentable over Nielsen (Designing Web Usability) as applied to claims 1, 8 and 12 above, and further in view of Oliver et al. (Sams Teach Yourself HTML and XHTML).

15. **Regarding dependent claim 4**, Nielsen teaches that to preserve the feeling of user control, even when presenting multimedia, try segmenting longer presentations into short chapters that can be chosen from a menu. When converting a television news program to the Web, for example, break the program into one segment for each news story (p 2, third full paragraph), which meet the limitation of **a segment playing time setting unit for setting a playing time period of each of segments of said media other than said text media to be included in said output multimedia contents;**

Nielsen teaches that then, prepare a standard web page that lists the stories with a short summary and a single thumbnail photo from the most visual ones. Allow users to link to individual stories from this page (p 2, third full paragraph), which meet the limitation of **a total playing time calculation unit for calculating a total playing time**

Art Unit: 2176

**period of all said segments of said media other than said text media on the basis of said playing time period of each of said segments of said media other than said text media set in said segment playing time setting unit;**

Nielsen does not explicitly teach **a repeat count setting processing unit for setting a repeat count of said media other than said text media on the basis of said display time period of said text media calculated in said text display time calculation processing unit and said total playing time period of all said segments of said media other than said text media, nor said contents conversion processing unit making a conversion of said media other than said text media included in said input multimedia contents on the basis of said repeat count set in said repeat count setting processing unit.**

Oliver et al. teach that The HTML page in Figure 16.3 demonstrates the use of <embed /> with a video clip in the Windows AVI (Audio-Video Interleave) format. The <embed /> tag in Figure 16.3 also includes the autostart and loop attributes, which tell Netscape's LiveVideo plug-in to start playing the video when the page loads and to repeat it as long as the page is being displayed (p 1, first paragraph), which meet the limitation of **a repeat count setting processing unit for setting a repeat count of said media other than said text media on the basis of said display time period of said text media calculated in said text display time calculation processing unit and said total playing time period of all said segments of said media other than said text media,**

Oliver et al. teach that the <embed /> tag in Figure 16.3 also includes the autostart and loop attributes, which tell Netscape's LiveVideo plug-in to start playing the video when the page loads and to repeat it as long as the page is being displayed. Figure 16.4 shows the resulting page as viewed with Netscape 4 (p 1, first paragraph), which meet the limitation of **said contents conversion processing unit making a conversion of said media other than said text media included in said input multimedia contents on the basis of said repeat count set in said repeat count setting processing unit.**

It would have been obvious to one of ordinary skill in the art at the time of the invention to combine the invention of Nielsen with that of Oliver et al. because such a combination would provide the users of Nielsen with the benefit of an advanced method of Embedding Video in a Web Page (pp 1 and 2).

16. **Regarding claims 11 and 15**, the claims incorporate substantially similar subject matter as claim 4 and are rejected along the same rationale.

#### ***Allowable Subject Matter***

17. Claims 5 – 7 are objected to as being dependent upon a rejected base claim, but would be allowable if rewritten in independent form including all of the limitations of the base claim and any intervening claims.


**Conclusion**

Any inquiry concerning this communication or earlier communications from the examiner should be directed to Nathan Hillery whose telephone number is (571) 272-4091. The examiner can normally be reached on M - F, 10:30 a.m. - 7:00 p.m.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Heather R. Herndon can be reached on (571) 272-4136. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see <http://pair-direct.uspto.gov>. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free). If you would like assistance from a USPTO Customer Service Representative or access to the automated information system, call 800-786-9199 (IN USA OR CANADA) or 571-272-1000.

NH

  
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